

The program's activities are in the blackline master activity package but "Think Boxes" used throughout the text also help involve the students.

Immigration

One of the problems Canada is facing is the departure of many scientists and professionals towards the U.S.



This is often called the “brain drain”. Some of our best people move to the U.S. because of higher pay. This is especially frustrating since all Canadians have paid for the education system to train these people.

Tourism

Another problem area is tourism. Although many Americans visit Canada’s tourism areas, many more Canadian tourists go to the U.S. each year to escape our harsh winters, and they spend a lot of money while visiting. This money is not recycled in the Canadian economy.



Media and culture

The culture of a society is what its people believe in, what they value. This shows through their stories, legends and heroes.

The U.S. is very good at spreading its culture to the rest of the world through media such as movies, magazines and music. Hollywood movies, American glamour magazines and U.S. pop music carry the American culture and images of its heroes around the world.



Think Box :



Can you name two U.S. television shows that you watch? Who are their heroes? What do they believe in? Can you name two Canadian television shows you watch? Who are the heroes? What do they believe in?